



case study

AI to increase profitability

Hyper-Personalisation

Prediction

Conversation and Language

Recognition

Brief

Downer, an ASX50 company, wanted a way to simplify work for their field workforce, saving time, improving the way that their infrastructure projects are run and increasing overall project profitability.

Solution

“We initially discussed a voice based interface for field supervisors with Downer, based on our conversation and language pattern; its ended up being far more than that as Downer have embraced the potential of AI to improve many aspects of project delivery.”

- Dave Timm, CEO of Red Marble

We worked with Downer to develop an intelligent, professional assistant for Supervisors and Engineers which has been deployed across their Infrastructure projects with significant financial benefit and ROI for Downer.

“Working with Red Marble AI is helping us move from being a leader in construction, to now also a leader in construction technology.”

- Darren Crichton, Downer